

PRESS RELEASE

South Central Tennessee Workforce Board _ #8 Public Square, 2nd Floor _ Columbia, TN 38401
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For Immediate Release

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Entrepreneurship Classes to Begin at Local Career Centers

Columbia State Community College and the South Central Tennessee Workforce Alliance have formed a partnership to offer a series of Entrepreneurship Training Classes in the fall, 2009. Information sessions will be held to allow interested individuals to find out more about the training. The free information sessions will be held per the following schedule:

Giles County-TN Career Center (Pulaski) at **6:00pm on Tuesday, September 8th**
Lawrence County-TN Career Center (Lawrenceburg) at **6:00pm on Thursday, September 10th**
Lewis County-TN Career Center (Hohenwald) at **6:00pm on Tuesday, September 15th**
Maury County-TN Career Center (Columbia) at **6:00pm on Thursday, September 17th**

In any county where at least 10 people sign up for the training, a 10-session Entrepreneurship Training class will be scheduled for that county. Topics to be covered in the training are *which business to start, marketing, legal structure, accounting for small business, cash flow, pricing of products or services, challenges of managing a small business, how to write a business plan, and, coaching on how to improve the business plans*. This training is suitable for prospective or current Small Business owners/Entrepreneurs. Participants will only be required to pay \$30 for the classes. The Workforce Alliance will pay the remainder of the tuition.

Trainers for these sessions are prior and current Entrepreneurs from the county where the training takes place. Speakers will also be professionals, consultants, educators, and representatives from the state Economic and Community Development department.

For more information contact Ron Beck at 931-540-1121.

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